

THE OPPORTUNITY

MUSICA is a dynamic new hospitality brand combining restaurant, bar, and live entertainment. We're raising £250,000 for 15% equity to launch our flagship venue in Bracknell, backed by SEIS tax incentives.

THE CONCEPT

MUSICA is a bold, independent venue blending live music, globally inspired food and drinks, and competitive socialising (karaoke, interactive darts & shuffle). From date nights and gigs to kids' parties, it caters to diverse audiences with an immersive, music-led experience.

WHY NOW?

- 74% of UK consumers prefer quality-led independents
- Competitive socialising is 50% more profitable than traditional hospitality
- Live music spend up 35% since pre-COVID
- 69% of consumers want experiential venues

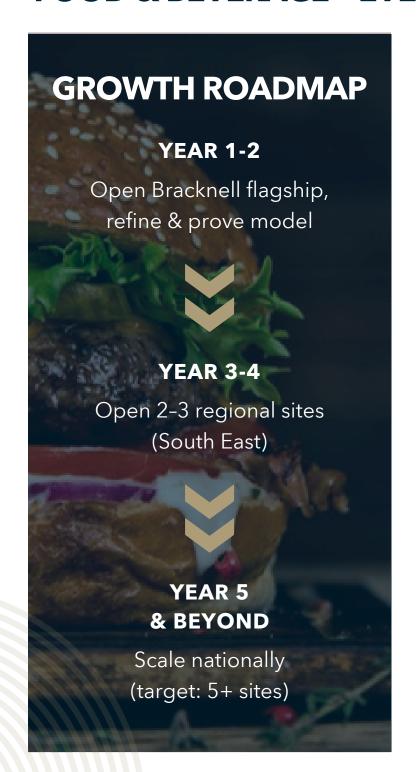
LAUNCH SITE: BRACKNELL

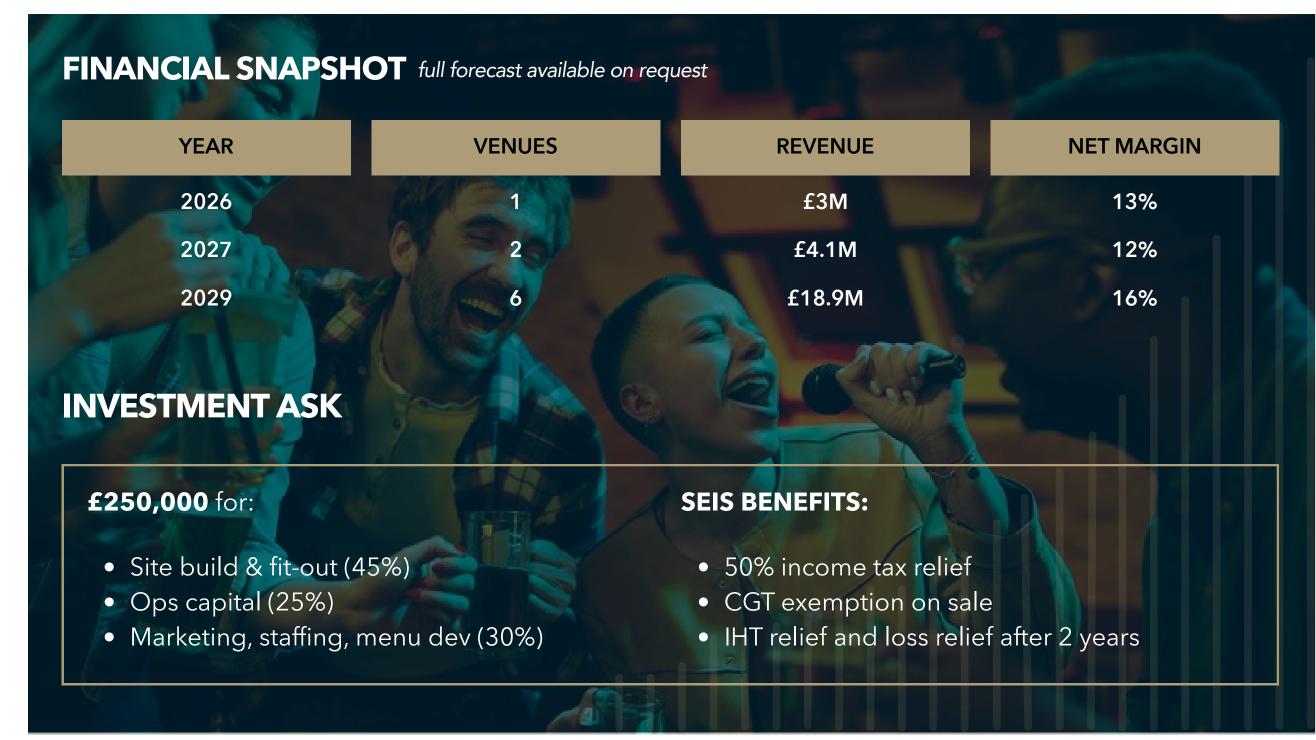
- The Lexicon is a high-footfall, award-winning retail destination
- 13.6M visitors in 2023 (+20% YoY)
- Affluent audience: 28.4% AB demographic
- Fit-out ready: former TGI Friday's unit
- No competition for live music/socialising locally



DIVERSE INCOME FOR SCALABLE RETURNS

FOOD & BEVERAGE • EVENTS & LIVE MUSIC • PRIVATE HIRE & GAMES





AUNIQUE INVESTMENT

STRONG RETURNS

50%+ IRR targeted over 5 years

Dividends from Year 3

Share buyback option

2.5x revenue exit valuation

INVESTOR PERKS

<£25K INVESTMENT

Soft launch invite, 30% bill discount

<£50K INVESTMENT

Private events, 40% bill discount

>£50K INVESTMENT

Feature on our Founder's Wall, 50% bill discount

Perks to apply across all MUSICA locations

STRATEGIC EDGE

First of it's kind in Bracknell

Scalable, proven model

Highly adaptable for new locations

Supported by industry-leading advisors & tech partners

EXPERT-LED TEAM

KARIM SAYKALI

Entrepreneur behind £4M+ business We Brand It

TOM SALT

25+ years in hospitality, ex-Michelin

ALAN LORRIMER

Creator of The Piano Works

GILES HORNE

GM with 20+ years experience managing iconic live music venues, bars, and restaurants

